



ATEC NSW PRESENTS THE ITO MASTERCLASS SERIES - WESTERN

Dear NSW Member,

ATEC ITO Masterclass series: Let the Masters share their wisdom

ATEC NSW is proud to present the second event in our new Masterclass series; **Western Hemisphere**. Five respected speakers from the inbound sector will share their in-depth knowledge in a half-day workshop, followed by networking drinks at Opera Bar.

Following on from our successful Eastern-Hemisphere Masterclass held last October the Western-Hemisphere Masterclass event will provide valuable in-depth information on the following key Western markets: **UK, Western Europe, USA, Latin Markets, Education & Special Interest**.

The Masterclass events have been designed as interactive and informative workshops based on small group sessions which allow time for questions, feedback and deeper understanding.

Come along to get an update on and learn from key Western- market ITOs on the following topics: characteristics of each market, key clients/ agents, cultural differences /customs, seasonality as well as how to identify product suitability and new opportunities in each market.

Speakers Include:

Ms Inga Afheldt - UK market
Group Operations Director
ATS Pacific

Mr David Armour - Latin markets
Managing Director
Southern World Travel

Ms Annika Leslie - Western Europe
Product Manager
All Pacific Travel Concept

**Mr Russell Windebank –
Education & Special Interest**
Business Development Manager
Odyssey Travel

Mr David Thomas – US market
Manager South Pacific
Swain Tours

When: Thursday 11th March 2010, 2 – 6pm

Cost: \$ 95.00 per person

Where: Sydney Opera House
Concert Hall Northern Foyer

RSVP: Friday 5th March 2010

By the end of the Western Masterclass you'll be a Master.

ATEC NSW ITO MASTERCLASS - WESTERN

Tax Invoice / Registration Form

RSVP due Friday 5th March 2010

Delegate Information (please complete all fields below)

Name: _____

Position: _____

Company: _____

Phone: _____ Mobile: _____

Email address: _____

Name: _____

Position: _____

Company: _____

Phone: _____ Mobile: _____

Email address: _____

PAYMENT DETAILS (please circle):

Cost: \$ 95.00 per person Total: \$ _____

CREDIT CARD - Amex | Bankcard | Diners | MasterCard | Visa

Name: _____

Expiry: _____ Signature: _____

CHEQUE

Payable to: ATEC
Level 18, Tower 2, Darling Park
201 Sussex Street
Sydney NSW 2000

ELECTRONIC FUNDS TRANSFER Deposited on: _____

Bank: ANZ, 81 Oxford Street
Branch: Darlinghurst NSW 2010
BSB: 012 140 Account: 3472 757 67

To secure attendance payment must be received by **Friday 5th March 2010**. Please complete form and fax or email to (02) 9268 0457 or jessica.maxfield@atec.net.au

A confirmation email will be sent out prior to the event with further details.
For any questions phone Jessica Maxfield on (02) 8262 5500 or 0411 02 04 04