



2010 ATEC
Symposium
Hobart



Event Partnership Program

*The **Event Partnership Program** provides branding, speaking and promotional opportunities at Symposium.*



Symposium 2010 Sponsorship Opportunities

The Event Partnership program offers branding, speaking and promotional opportunities at ATEC national events.

We have a selection of opportunities available at Symposium which are designed to promote your company and target new business. Let us know what it is that you want to achieve and we will work with you to make it happen.

Symposium sponsorship packages are designed for all budgets, so no matter how large or small your company (or your budget), we have something to suit. Check out the packages below, or call us to tailor something especially for you.

Promote your company

Target new business

Increase product /service sales

Get involved!

Want to know more?

ATEC can deliver a valuable and profitable 'few days out of the office' for everyone involved in the inbound tourism industry. Call Kelly Wighton for more info (02) 8262 5500 or email kelly.wighton@atec.net.au

Symposium Benefits

Benefits	Financial Value	Lunch - Wed	Lunch - Thurs	Workshop Day	ITO Bag	Gala Dinner
Recognition as naming-rights sponsor of Workshop Day	~			✓		
Recognition as naming-rights sponsor of Gala Dinner	~					✓
Recognition as Workshop lunch sponsor	~	✓				
Recognition as conference lunch sponsor	~		✓			
Recognition and branding on the ITO Bag	~				✓	
Exhibition space during the session	~			✓		
Your branded promotion on each ITO workshop table	~			✓		
Complimentary conference registration	\$1400.00	✓	✓			✓
Recognition in the Symposium pocket program	~	✓	✓	✓	✓	✓
Complimentary Workshop registration	\$1890.00			✓	✓	✓
Company banner displayed on stage	~			✓		✓
Video played to audience (3 mins)	~			✓		✓
Presentation opportunity (3 mins)	~	✓	✓	2		
Presentation opportunity (5 mins)	~					✓
Complimentary Lunch tickets	\$50.00	4	4	4		
Complimentary Destination Showcase tickets	\$110.00				1	2
Reserved VIP tickets at Symposium Gala Dinner	\$155.00					8
Delegate list sent following Symposium	~	✓	✓	✓	✓	✓
Company banner at Symposium	~	✓	✓	✓	✓	✓
Company logo on screen during Workshop Day	~	✓	✓	✓	✓	✓
Company logo on screen during Gala Dinner	~	✓	✓	✓	✓	✓
Brochure in delegate satchels	\$300.00	✓	✓	✓	✓	✓
Certificate of Sponsorship	~	✓	✓	✓	✓	✓
Investment (plus GST)		\$ 3,500.00	\$ 3,500.00	\$ 3,500.00	\$ 5,000.00	\$10,000.00

Opportunities

Corporate merchandise

There is **no cost** to provide merchandise but we ask that you arrange for delivery of your products to Hobart. In return you will receive branding and recognition during the conference program.



Golf

We have prizes for teams that come first, second and third, also nearest the pin and longest drive. Let us know if you would like to offer your company merchandise as prizes.

ATEC lawn bowls

Prizes are offered to the team that wins the event. Contact us to have your merchandise included. This is a great way to target YATEC members!

Other opportunities

If you would like to offer merchandise at other selected opportunities during Symposium, please contact us.



Golf Day

The Symposium Golf Open is a major networking event. You can create a game, promotion or fun competition at a golf hole, and organise staff to work at the hole for the day. ATEC will provide signage with your company name at your reserved hole. Sponsor to supply goods, activity personnel, food, drinks or competition elements. We have some great ideas; e.g. shooters or champagne, golf club lotto, massages, opposite-handed putting etc. Limited golf holes available!

Golf Hole sponsor
\$300 + GST

Golf Drinks Cart Sponsor
\$550 + GST

Golf Prizes – merchandise
(zero cost)



ATEC Symposium Website Advertising

We have limited advertising opportunities on the Symposium website, which will launch on December 1st 2009 and will run for 6 months (Dec 09 – June 10).

We expect a massive 75,000+ impressions, based on information from the last three years. Your advertisement could be viewed 50,000 times. The price includes a hyperlink to your website - plus the graphic design costs to build your animated ad – just send us your logo and images!

\$1000 + GST

Pen Sponsor

This special 'exhibition' pen has a handy clip which will be attached to each delegate neck wallet. ATEC will arrange 700 pens with your brand in a one-colour print – just provide your logo.

\$1200 + GST





ITO room drops

Surprise each ITO delegate with a promotional item/gift/letter bearing your company logo, delivered to the rooms of sponsored ITO Symposium delegates at their place of accommodation. Transport to all hotels and delivery will be provided by ATEC. Approx 110 units will be required. This is an extremely effective and powerful way to promote your company, targeted directly to ITOs.

\$1200 + GST



Onsite t-shirts

This is a great opportunity for your company to create a prominent visual presence at Symposium. Up to 30 ATEC staff & student volunteers wear these shirts during the week. Have a moving, living, breathing, branding opportunity to promote your company. Your logo and message will feature on the back of each t-shirt. ATEC will source shirts and arrange all printing.

\$2000 + GST



Red Bull Bar

Grab the attention of all delegates at the opening of the conference, especially those who attended Club Qantas the night before! The Red Bull Bar will offer delegates a can of Red Bull - that magic drink which makes your head feel better. We will arrange everything, including the Red Bull, the bar and staffing for the stand, with your signage.

\$2200 + GST



Neck-wallet sponsor

Your brand will feature 'front and centre' on the neck wallet worn by each delegate at the ATEC 2014 Symposium conference. What better way to ensure your brand is out 'everywhere' during Symposium!

\$3000 + GST

**OPPORTUNITY
TAKEN**



Lunch sponsor

After a hard-hitting and informative conference program, delegates need an energising lunch break. ATEC is seeking a lunch sponsor to assist in setting the tables to create a unique environment and experience! This is an opportunity to capture more than 550 ATEC members, including delegates and exhibitors. Package includes a speaking opportunity and theming! ATEC will consult to create a unique theme for your company.

- Opportunity includes a complimentary delegate conference registration (value \$1280.00)

\$3500 + GST

**OPPORTUNITY
TAKEN**



Symposium delegate bags

On arrival each Symposium delegate receives a bag on arrival with your branding. You will also have the opportunity to add a brochure, gift or message to each bag.

\$3500 + GST



Workshop Day

Own the workshop day! Brand the venue, theme the day, and speak directly to decision-makers.

Benefits in return for your investment:

- Exclusive naming rights to the Workshop Day
- Speaking opportunity during both the AM and PM workshop sessions
- ATEC will work with you to brand the workshop room
- A rolling PowerPoint of your images will play to delegates for the duration of the workshop
- Display area (at least 3m x 3m in diameter) in the workshop venue (ATEC will arrange for IT to come to you for each of your scheduled workshop appointments)
- A complimentary workshop schedule, to the value of \$1880.00
- ATEC will provide ITO name cards on each ITO table branded with your logo and images
- Logo and name on Workshop Day signage at venue

OPPORTUNITY TAKEN

\$3500 + GST

\$5500 + GST incl Workshop Day lunch sponsorship



ITO bags

Help save our ITOs from back strain - in return we will source and brand bags for you. We will also include your brochure, gift or message in each bag. Opportunity includes a workshop registration (value \$1880.00).

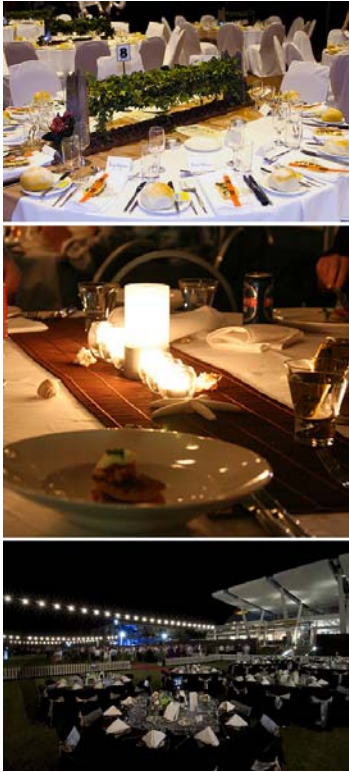
\$5000 + GST



Welcome gift

Start Symposium off with a bang by sponsoring a delegate gift! All delegates at registration will receive a delegate pack which could include your branded product. Includes up to 550 gifts at \$10 per unit and gift sponsor will receive one complimentary non-workshop registration (value \$1280.00).

\$5500 + GST



Gala Dinner

Naming rights sponsor - ATEC will create the atmosphere and manage the event from your investment.

To ensure a truly successful evening for your Gala Dinner, this sponsor provides the chance to create a memorable atmosphere for the last social function of the Symposium conference.

OPPORTUNITY TAKEN

Benefits in return for your investment:

- Your company "theme" for the gala night of nights. ATEC will provide professionally themed table centrepieces and stage props.
- Company banner within the Gala Dinner area.
- The dinner program will acknowledge your company support and include logo
- Speaking/presentation opportunity on stage (or DVD presentation)
- Rolling PowerPoint presentation of images onscreen during evening
- A complimentary reserved table of eight within the VIP section (value \$1550.00)
- One complimentary delegate conference registration (value \$1280.00)
- One complimentary full delegate workshop registration (value \$1880.00)

\$10,000 + GST



Backpacker conference

In 2009 the Backpacker Conference attracted over 100 delegates – a huge increase since its humble beginning as a conference breakout at Symposium 2006. In 2010 the Backpacker Conference will run concurrently alongside the Workshop Day. A number of sponsorship opportunities are available, contact ATEC for more details.

Want to know more?

Call Kelly Wighton for more info (02) 8262 5500 or email kelly.wighton@atec.net.au