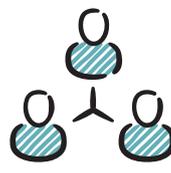




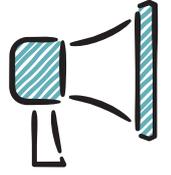
SUPPORT



COMPASSION



COMMITMENT



# DELIVERING SUPPORT AND RETURN ON INVESTMENT FOR MEMBERS

As we emerge from the challenges of 2020, ATEC remains committed to preserving our valuable industry and the distribution network that underpins its success.

As tourism businesses begin to open their doors and Australia moves towards opening its borders, it will be vital to have taken this time to strengthen relationships, operations and offerings. Keeping industry connections alive will ensure your business is quick to market as we emerge from hibernation and take on the road to recovery.

We've all had to adapt to a different world and ATEC remains focused on a year ahead that delivers relevant, commercially valuable and unique benefits that will cushion and strengthen our industry.

ATEC is working to help our industry to Build Back Better, focusing on business survival and a runway to recovery. What have we been doing and what are we going to do in the future?

Through this challenging period since the bushfires, we've stayed connected to our members via our webinars and tutorials as well as our frequent Member Bulletins, surveys and Zoom meetings. Our website has been the primary channel for accessing timely, relevant and accurate information about the various government support measures, expert advice and commercial guidelines all designed to provide strong and useful support. Our advocacy effort has been significant at both a state and federal level, influencing outcomes in relation to government stimulus measures to help protect businesses and to reduce or remove costly red tape.

## SUPPORT | COMPASSION | COMMITMENT

- **Membership fee 25% discount for new members**
- Build back Better – advocating for measures that support successful and sustainable recovery
- Tourism Restart Taskforce representation
- Leadership webinar series
- Road to Recovery tutorials – business support to adapt your offering
- ATEC Academy – learning management system & engagement platform
- Ongoing advocacy for support beyond JobKeeper and border opening
- Delivery of the COVID-READY training program
- COVID-19 industry information & support hub
- Virtual B2B to maintain commercial connectivity
- Continued virtual delivery of our Host programs across Australia
- Advocacy on small business funding, wage subsidies, EMDG, tax waivers
- Weekly bulletins to inform and support
- Member support via email and telephone
- Covid-19 media response to elevate inbound tourism's profile
- Member surveys to gauge impacts & communicate to government
- Crisis talks with members and stakeholders
- Representation on Minister's crisis roundtable
- Bushfire crisis committee representation